

Dear First name,

For almost 15 years EWI has striven to help women fulfill the **American Dream** and your support has made this possible. Your commitment has empowered almost **4,000 women** to become entrepreneurs. This is a fantastic achievement and every woman that has graduated from the programs **you** fund has a **path to success** that would have otherwise been **impossible**.

So **WHO** are you helping?

- Thanks to your support, Sushmita Mazumdar's business, Studio PAUSE, has **two brick-and-mortar** stores in Virginia giving a voice to artists throughout the region.
- An escapee from the **sex-trafficking trade**, Rebecca opened Second Rising Bakery to help fellow victims recover and find a career that offers a living wage.
- Alyscia Cunningham has used her skills as a photographer and videographer to not only found a business, but to also **give back to the community** by volunteering her talents for social-change projects.

As the main engine of the EWI team, **you have changed the lives and futures** of so many women and their families. EWI clients **need you to continue** supporting the mission to unlock the potential of even more women in the greater-DC area. Here's what your donations do:

- \$75.00: Provides materials for a businesswoman in training.
- \$100.00: Invites an expert to help students on a problem or opportunity.
- \$200.00: Covers the cost of our five-module financial-education training.
- \$250.00: Supports entrepreneurs at their first marketplace events.
- \$1,800.00: Finances one

Your **donation is key** to continuing to equip women with the training and support they need to become economically mobile, financially stable, and socially engaged. **You provide the tools** not only to get started, but for the ongoing support needed **EXPAND** their businesses.

Without you, these success stories would be **impossible**. These women are not only empowered, they are successful! **THANK YOU!!**

Going forward we need you to **renew your commitment** to potential entrepreneurs. Many of these women just need a push in the right direction to run with their ideas and you make their success possible. **You are EWI** and it needs you to continue your support to make available opportunities for women that otherwise **may not understand HOW to succeed**.

In closing, **EWI clients truly thank you** for your past support and they need you to know that tomorrow's women entrepreneurs are relying on your continued commitment going forward.

Many thanks in advance for your generosity,

[SIGNATURE]

PS: Without your loyal support, thousands of women in the DMV would not have the opportunity to be independent, so, again, thank you for stepping up.